



**Robert R.
Hylton III**
Copywriting

What Makes Me Tick

I am from Encinitas, CA.

My greatest joys in life
are music, comedy, the
national parks, and
patronizing the arts!

Contact

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1913 Village Wood Rd
Encinitas, CA, 92024

Experience

La Comunidad - Miami, FL

Copy Intern

Worked inside-the-box on Corona and outside-the-box on PETA. Developed an Art Basel installation for our "Interns Save The World" project.

Bonafide Provisions - Carlsbad, CA

Online Marketplace Manager

In charge of all on-line marketplaces and product shipments. Copywriting consultant on product labeling, marketing, and website.

CU Independent - Boulder, CO

Head Concert Critic & Photographer

Established good relationships with managers, agents, and promoters to organize interviews, contests, giveaways, and other promotional events. Photographed and reviewed events in the greater Boulder-Denver area.

Education

VCU Brandcenter Class of 2020

M.S. Business/Branding in Copywriting

Learning to craft copy and create branded entertainment that is actually appreciated by consumers.

University of Colorado, Boulder Class of 2016

B.S. Advertising & B.S. Sociology

Won "Best Copy Driven Campaign" at the University of Colorado's 2016 Dairy Show for the Arts. Voted first place in a two day Bassett & Partners strategy workshop that focused on the rebranding of Nike Golf. Member of the CU Advertising Club from 2012-2016.

Skills

Proficient with DSLR and cinema-grade cameras, all photography/cinematography accessories and techniques. All Adobe platforms. Creative editing photos and videos. Proficient in all Microsoft Office platforms. Proficient in most music production software.