



**Robert R.  
Hylton III**  
Copywriting

## What Makes Me Tick

My hometown of Encinitas, CA, stand-up comedy, spicy food, live music of any kind, the National Parks system, & patronizing the arts!

## Contact

760-846-2968  
robertrhylton@gmail.com  
www.robertrhylton.com  
1913 Village Wood Rd  
Encinitas, CA, 92024

## Experience

### **La Comunidad - Miami, FL**

Copy Intern

Worked inside-the-box on Corona and outside-the-box on PETA. Developed an Art Basel installation for our "Interns Save The World" project.

### **Bonafide Provisions - Carlsbad, CA**

Online Marketplace Manager

In charge of all on-line marketplaces and product shipments. Copywriting consultant on product labeling, marketing, and website.

### **CU Independent - Boulder, CO**

Head Concert Critic & Photographer

Established good relationships with managers, agents, and promoters to organize interviews, contests, giveaways, and other promotional events. Photographed and reviewed events in the greater Boulder-Denver area.

## Education

### **VCU Brandcenter Class of 2020**

M.S. Business/Branding in Copywriting

Learning to craft copy and create branded entertainment that is actually appreciated by consumers.

### **University of Colorado, Boulder Class of 2016**

B.S. Advertising & B.S. Sociology

Won "Best Copy Driven Campaign" at the University of Colorado's 2016 Dairy Show for the Arts. Voted first place in a two day Bassett & Partners strategy workshop that focused on the rebranding of Nike Golf. Member of the CU Advertising Club from 2012-2016.

## Skills

Proficient with DSLR and cinema-grade cameras, all photography/cinematography accessories and techniques. All Adobe platforms. Creative editing photos and videos. Proficient in all Microsoft Office platforms. Proficient in most music production software.