



Robert R. Hylton III

Copywriting

What Makes Me Tick

Live music of **every** kind,
the National Parks system,
& patronizing the arts

Contact

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www.robertrhylton.com

Experience

La Comunidad - Miami, FL

Copy Intern

Worked inside-the-box on Corona and outside-the-box on PETA. Developed an Art Basel installation to inspire the ultra-wealthy into action for our "Interns Save The World" project.

Bonafide Provisions - Carlsbad, CA

Online Marketplace Manager

In charge of all online marketplaces and product shipments. Copywriting consultant on product labeling, marketing, and website.

CU Independent - Boulder, CO

Head Concert Critic & Photographer

Established mutually beneficial professional relationships with managers, agents, and promoters to organize interviews and promotional events with artists. Photographed and reviewed events in the greater Boulder-Denver area.

Education

VCU Brandcenter Class of 2020

M.S. Business/Branding in Copywriting

Learned to craft copy and create branded entertainment that is both genuinely appreciated by consumers and successful in its business aims.

University of Colorado, Boulder Class of 2016

B.S. Advertising & B.S. Sociology

Won "Best Copy Driven Campaign" at the University of Colorado's 2016 Dairy Show for the Arts. Voted first place in a two day Bassett & Partners strategy workshop that focused on the rebranding of Nike Golf. Member of the CU Advertising Club from 2012-2016.

Skills

Proficient with DSLR and cinema-grade cameras, all photography/cinematography accessories and techniques. All Adobe platforms. Creative editing photos and videos. Proficient in all Microsoft Office platforms. Proficient in most music production software. Incredibly fast learner with unknown modes and methods.